

Vicerectorat d'Estudiants i Política Lingüística

Gran Via de les Corts Catalanes, 585 08071 Barcelona Tel. 934 035 522 Fax 934 035 511 vr-plinguistica@ub.edu

I, Conxa Planas, Secretary of the University of Barcelona Language Policy Committee,

DO CERTIFY: that at the regular meeting held on 24 October, the Language Policy Committee approved the following criteria regarding the language to be used for the literature and advertising material for conferences, courses, congresses, symposia, talks, seminars, workshops, etc.

- 1. UB literature and advertising material must be submitted in accordance with the following criteria:
 - In Catalan, when Catalan is an official language in the regions to be targeted by the material.
 - In Spanish, when Spanish is an official language in the regions to be targeted by the material and Catalan is not.
 - In English or the official language of the target region (where possible) in other cases.
- 2. Should it be deemed appropriate to publish a given document in a multilingual format (Catalan + other languages), the Catalan version of the text shall be preferentially positioned and given a graphic design that affords it prominence over the versions in other languages.
- 3. All advertising material (posters, brochures, PDFs, advertisements, etc.) and literature on conferences, courses, congresses, symposia, talks, seminars, workshops, etc. distributed by the University of Barcelona at the UB itself must be at least in Catalan.
- 4. Advertisements about such activities in media (traditional or digital) based in Catalan-speaking areas must be published at least in Catalan.
- 5. Advertising material and literature published in media based in non-Catalan-speaking areas must always be published in the working language of the medium itself, except when the UB's advertising material or literature is published in spaces reserved for communication in Catalonia (editorial departments, regional services, etc.), in which case it must be published at least in Catalan.
- 6. Advertising material and literature about academic and/or teaching activities must always indicate the language in which the activity will be carried out and, specifically in the case of training activities, the language of instruction, regardless of the language used to announce the activity.
- 7. Information disseminated online (guides, directories, etc.) via the UB's website shall be published in Catalan by default. Information published in Spanish and in English will be linked to the Spanish and English versions of the UB website.

8. Where applicable, the relevant UB bodies will promote the presence of Occitan in institutional literature and advertising material.

In witness whereof, and although the minutes containing this resolution will not be approved until the next meeting, I hereby sign this certificate with the Chair's approval.

Barcelona, 27 October 2008

Approved

The Chair

Jordi Matas Dalmases